



# New Year's Greetings



New Year  
1918  
Greetings



We wish you a New Year of Happiness.  
We hope with you for peace and prosperity to all.

## Do Your Bit

In 1918 by serving products prepared at home  
—SAVE TRANSPORTATION—SAVE UN-  
NECESSARY EXPENSE.

Enjoy Quality Meat Products

### BANQUET Ham and Bacon

### O. K. LARD

The True Shortening

At Your Dealer's

The Chas. Wolff Packing Co.

## BIG YEAR, C. OF C.

(Continued from preceding page.)  
And now after a seven months' battle with the winds and waves of world war and finance, and tossed like a shuttlecock on the conflicting streams of rival yet co-operating war funds, the "Topeka Chamber of Commerce" sails, all bedecked with flags, into the haven of 1918. It may only be for a



George Godfrey Moore, Chairman Entertainment Committee.

day to rest and gather strength for the new trials and demands to come, but the port is made without mishap and with only glory and honor and real achievement to the record of the sturdy officers and crew that guided the vessel thru the most fateful epoch of its career. Both vessel and crew have found themselves and place unbounded trust in each other to suc-



W. W. Webb, Board of Directors.

cessfully cope with any future storms that may obstruct the path of the good ship "Topeka Chamber of Commerce."

Ready for War.

All this may seem rather far fetched and possibly a little too allegorical, but when one gets right down to the



S. E. Cobb, Treasurer.

root of things, it will be seen that the Chamber of Commerce entered the year of 1917 with a good and efficient corps of officers, ready and prepared to do its bit in the already overhadowing war. But war was not declared at once and the Chamber of Commerce



C. W. Merriam, Second Vice President, went on grinding out its accustomed grist of helpfulness and fellowship and round of detail work. When war was finally declared the Chamber of

(Continued on Page Thirteen)



Here's to a  
**Prosperous  
Happy New Year**



From The



The Polar Bear on any  
label means

Quality, Purity, Reasonable Price

## The Theo. Poehler Mercantile Co.

Topeka Lawrence Emporia McPherson  
Importers Manufacturers Wholesalers

## A Message of Appreciation To the Good People of Topeka and Kansas

I have chosen this, the beginning of another year, as a fitting time to express to you my sincere gratitude for the increasing volume of business you have seen fit to give my store during the past years.

As an illustration of this increase, we had recently forty-eight new prescriptions to fill in one day, besides refilling numerous others already on file—nor was this day particularly better than others of the same week and month. And this is only one department of our store—the one, however, in which we particularly specialize.

It is because of such generous patronage that I have been able to remodel my store, install new, modern fixtures throughout, more than double the size and equipment of my prescription department, and in every way make this one of the most up-to-date drug stores in the state.

Throughout my thirty-two years in the drug business in Topeka, I have constantly striven to improve my methods and equipment—to make myself a better druggist and to associate with me capable, efficient, trustworthy, helpers. That you have appreciated my efforts in this direction seems to be clearly demonstrated by the bountiful share of your business my store has had. I thank you.

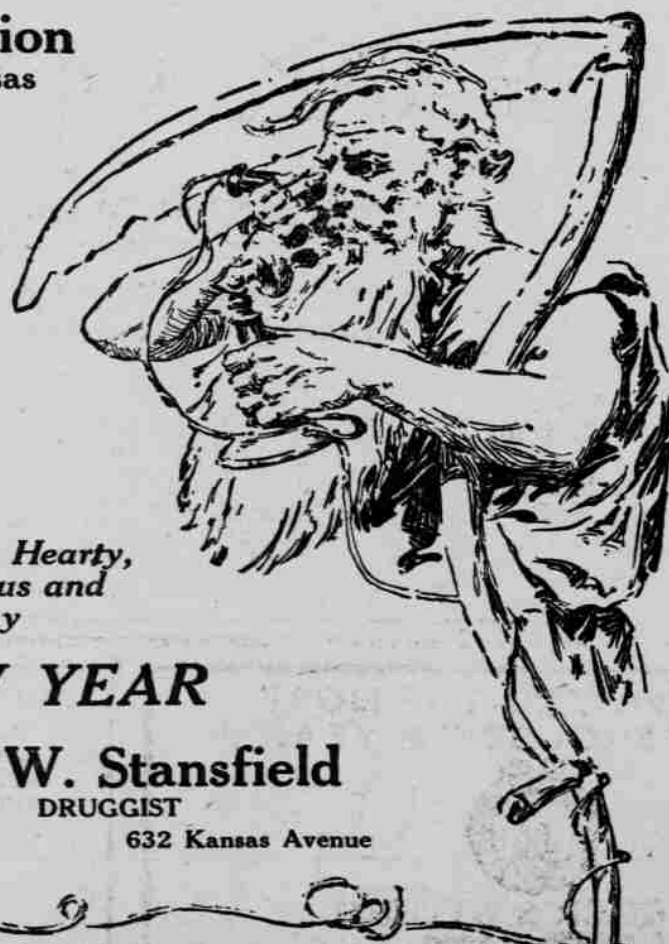
I Wish You All A Hearty,  
Happy, Prosperous and  
Yes, Healthy

NEW YEAR

Geo. W. Stansfield  
DRUGGIST

Phone 289

632 Kansas Avenue



## A Prosperous and Happy New Year To Our Many Friends

1917 has been the greatest year in the history of Stenographers and Bookkeepers. 1918 will be greater. Why not prepare yourself for a more successful 1918?

I have been a most devout believer in having young men and young women of this community, as well as all other communities, learn shorthand and typewriting, not only from the excellent advantages to be derived from the knowledge of that profession, but whether they use it or not as a profession, it is an exceptional training for any young man or woman to prepare them for the future, and puts them in position to master other of the problems of this life. They know that if they will train themselves to master shorthand they have quickness of thought, quickness of action, and have been taught a retaining memory. There are no greater assets for any clerical position than these salient factors.

An extract of C. L. Mitchell, President Chamber of Commerce, letter to the Topeka Business College.

Follow the  
Crowd  
Wednesday,  
January 2



107-9-11-13-15-17 E. 8th St.  
Phones 1382 and 3204

